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MotorWeek announces MAVTV as the series' new cable TV home

MotorWeek's 41st season comes to MAVTV starting September 25

OWINGS MILLS, MD – <u>MotorWeek</u>, television's longest-running automotive series, today announced that <u>MAVTV Motorsports Network</u> (MAVTV) is the show's new cable TV home. New episodes of *MotorWeek's* 41st season start airing on the network every Saturday at 7:30 p.m. ET starting September 25.

MAVTV Motorsports Network is the fastest-growing automotive television network and is the only one in the United States dedicated entirely to motorsports. The network offers an unparalleled line-up of exclusive



and unique events, along with a growing list of automotive reality series that now includes *MotorWeek*. MAVTV goes beyond the national mainstream motorsports events to include grassroots racing from across the globe: drag racing, pro motocross, sprint boats, rally cars, short course off-road truck racing, sprint cars, pro pulling, drifting, ice racing, and everything in between.

"Having the opportunity to bring such an iconic show, with a 41-year history, to MAVTV is very exciting for us as we continue to expand our network's appeal to automotive and motorsports enthusiasts," said Dan Teitscheid, president of MAVTV.

MotorWeek launched a new television genre in 1981 by becoming the first weekly series to offer consumer-oriented car and truck reviews, do-it-yourself car care tips, and the latest auto industry news. Produced and distributed by <u>Maryland Public Television</u>, the popular series has earned numerous automotive journalism awards and is considered a reliable and trusted source of automotive news on television and on the web.

"MotorWeek is thrilled to be joining the automotive enthusiast's ranks of MAVTV," says show host John Davis. "As television's original automotive magazine series, *MotorWeek*'s comprehensive new car road tests and car lover's lifestyle features will be right at home with MAVTV's stellar lineup of car aficionado reality series like *My Classic Car, Sam's Garage,* and the *Lokar Car Show,* not to mention wall-to-wall coverage of motorsports events of every type. MAVTV and *MotorWeek together* make a power road trip that is unequaled on video."

More information about *MotorWeek* on MAVTV is available by visiting <u>mavtv.com/shows/automotive-</u> <u>reality/motorweek/</u>. To find out how to watch MAVTV, visit <u>mavtv.com/nationwide-providers/</u>. The emphasis of *MotorWeek's* new season is on the momentum of the auto industry's move away from fossil fuels for personal transportation toward the goal of an all-electric future of passenger cars, utility vehicles, and even pickup trucks.

Hundreds of electric vehicles (EVs) will be introduced during the next few years, as a growing list of companies is committing to a full-electric conversion as early as 2035. "There is no doubt that the future of personal transportation is electrified," explains Davis, "but the rate of acceptance by the American public remains unclear as obstacles including price, driving range, and charging infrastructure remain. *MotorWeek* will not only highlight evolving powertrain technology but as part of a special EV episode the series will also do a reality check on how fast the transition to electric is likely to occur."

With some 17 million new vehicles purchased last year, car buying clearly remains a priority with consumers. *MotorWeek* continues to offer viewers a vicarious experience from behind the driver's seat as well as from behind the wheel. At the start of its new season, the show hits the ignition on a variety of all-new models including the Porsche 911 GT3, Jeep Wrangler 4xe plug-in, Nissan Pathfinder, Kia Carnival, Honda Civic, Mitsubishi Outlander, Hyundai Santa Fe Hybrid, and Volkswagen Taos, plus a bevy of high-performance cars such as the Chevrolet Corvette Z06.

Each season the *MotorWeek* staff gets comfortable behind the wheel of more than 150 vehicles. The long-running series' unbiased evaluations cover all the new models on any car buyer's wish list, showcasing the latest technology and fuels while grading each vehicle's real-world performance, practicality, efficiency, and safety.

"Whether you're an automotive junkie or a casual car fan, *MotorWeek*'s 41st season on MAVTV has something for you," said John Duff, MAVTV head of content. "From detailed test drives to lifestyle features, the addition of television's original automotive magazine to our network lineup will bring our viewers a healthy mix of trusted industry news and DIY automobile tricks and tips every Saturday at 7:30 p.m. ET all year long."

Learn more about MAVTV by visiting <u>mavtv.com</u> and get the latest news and updates from *MotorWeek* by going to <u>motorweek.org</u>.

Viewers can connect with MAVTV on social media by visiting <u>facebook.com/MAVTV</u>, <u>twitter.com/#!/mavtv</u>, and <u>instagram.com/mavtv</u>. Fans can connect with MotorWeek by visiting <u>facebook.com/MotorWeekTV/</u> and <u>twitter.com/MotorWeek</u>.

MotorWeek is nationally sponsored by Lucas Oil, TireRack.com, and RockAuto.com.

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