

PROFILE

Steven J. Schupak

Executive Vice President
& Station Manager



Steven Schupak joined Maryland Public Television's executive team in 2003 after a two-decade career in television and media. He was named station manager in 2021.

The promotion to station manager recognized an expansion of his planning, content, operations, and financial oversight responsibilities, his leadership in growing MPT's position as a digital content provider, and his creating and overseeing MPT's Maryland State Ad Agency division. Mr. Schupak had previously served as chief operating officer since 2014.

Prior to joining MPT, Mr. Schupak served as vice president at Henninger Media Services, running the firm's production and distribution group and supplying major cable networks and international markets with award-winning programming. He also worked at Eon Corporation (formerly TV Answer), a pioneering interactive TV firm, and at COMSAT Video Enterprises, developing and producing content for subscription and pay-per-view video services. Still earlier he was events director at the National Cable Television Association.

Mr. Schupak launched his TV career at ABC Television Network, initially as a production manager for projects ranging from *World News Tonight*, *Monday Night Baseball*, and *Dick Clark's Rockin' Eve* to the men's U.S. Open and The America's Cup Race. He later served as production manager for the *1986 Liberty Weekend Statue of Liberty Celebration*.

During Mr. Schupak's two-decade tenure at MPT and his oversight of content creation, the network has earned numerous awards. Among them are honors for the annual Chesapeake Bay Week programming, an initiative that he created in 2005; recognition for national productions such as *Star Spangled Spectacular: The Bicentennial of our National Anthem*; and a major honor for the 2018 *Breaking Heroin's Grip: Road to Recovery* documentary.

He is an alumnus of the Tisch School of the Arts at New York University where he earned a bachelor's of fine arts degree in film and television. He also holds a master's degree in marketing from the Graduate School of Management & Technology at the University of Maryland Global Campus (UMGC) and was honored with the Distinguished Alumnus Award in 2019, the highest alumni award bestowed at UMGC.

The National Academy of Television Arts & Sciences' National Capital Chesapeake Bay Chapter inducted Mr. Schupak into its prestigious Silver Circle in 2020 in recognition of his contributions to the broadcast industry for 25 years or more. In July 2024, Mr. Schupak was selected as an "Influential Marylander" by The Maryland Daily Record. Individuals are selected by publication's editors for their significant contributions to their field and for their leadership in Maryland.

He is vice chairman and a member of the board of directors of Olney Theatre Center and a 2019 graduate of Leadership Maryland. Mr. Schupak resides in Potomac, Maryland.



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