

# PROFILE

## Kate Pearson

Senior Managing Director  
Programming & Acquisitions Dept.  
Content Division



Kate Pearson joined Maryland Public Television in 2016. She currently serves as senior managing director in the Content Division's Programming & Acquisitions Department.

Ms. Pearson joined MPT in the role of managing director of the statewide public TV network's Programming Department. In October 2018, her responsibilities expanded with the creation of the Programming & Acquisitions Department. In July 2023, Ms. Pearson was promoted to the newly established position of senior managing director in recognition of her leadership and contributions to the organization.

Working within MPT's Content Division, Ms. Pearson and her Programming & Acquisitions team are responsible for the network's channel lineup, scheduling programming on MPT's main channel and MPT2/Create®, and for acquisitions of local, regional, and national content from independent producers.

Ms. Pearson possesses more than 20 years' experience in programming and acquisitions in domestic and international cable television. She was senior vice president of programming and acquisitions at the Emmy® Award-winning Documentary Channel and earlier spent several years at HBO Latin America where she sourced and acquired content for six digiplex channels. She began her career at CNN Headline News as a video journalist. She is a member of Women in Film and Television.

In May 2024, Ms. Pearson was named the Charles Impaglia Programmer of the Year by TRAC Media Services and the Public Television Programming Association for her excellent local programming skills; creative and effective programming within the public TV mission; and willingness to share her knowledge and experiences with others throughout the PBS system.

Ms. Pearson is an alumna of Emory University and earned a master's degree in Spanish from Middlebury (VT) College's program in Spain.



MARYLAND  
PUBLIC  
TELEVISION

09-16-2024