

PROFILE

Meghan Guerrero Honesto

Managing Director
Partnership Development



Meghan Guerrero Honesto began working with MPT in 2024 and was appointed in January 2025 to her current position as managing director, Partnership Development, for the MPT Foundation, Inc.

In her role as managing director, Partnership Development, Ms. Guerrero Honesto builds and maintains relationships with institutional funders to garner financial support for MPT original programs. An employee of the MPT Foundation, Inc. – MPT’s 501 (c)(3) fundraising affiliate – Ms. Guerrero Honesto also collaborates with internal teams to ensure alignment of sponsorship initiatives, manages proposals for production funding, and evaluates the effectiveness of campaigns to foster long-term partnerships.

Ms. Guerrero Honesto began working with MPT in 2024 as a production funding consultant. In that capacity, her responsibilities included identifying and cultivating relationships with corporate sponsors and foundation partners while developing new and tailored strategies to convert them into funders of original programming. She also cultivated comprehensive sponsorship packages utilizing MPT’s on-air and digital platforms.

Prior to MPT, Ms. Guerrero Honesto worked as a senior account executive at ADG Creative where she supervised and supported the Commercial Division. She was responsible for advising clients on marketing strategies and providing guidance to support the development of their marketing solutions. Ms. Guerrero Honesto has worked on award-winning creative and sales teams at organizations including WTOP Radio, National Geographic Channel, and Travel Channel.

Ms. Guerrero Honesto earned her bachelor’s degree in theater arts from Wake Forest University in Winston-Salem, North Carolina.

Currently, Ms. Guerrero Honesto serves as a commissioner on the Anne Arundel Commission for Women. She resides in Anne Arundel County with her husband and children.



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