## NEWS RELEASE

# mpt Maryland Public Television

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### Maryland Public Television earns 17 Telly Awards during 46<sup>th</sup> annual competition

Statewide public TV network's haul includes two People's Telly Gold Awards for HBCU Week NOW digital shorts

MPT's Maryland State Ad Agency division earns two additional Telly Awards

**OWINGS MILLS, MD** – <u>Maryland Public Television</u> (MPT) recently earned 17 Telly Awards during the international awards program's 46<sup>th</sup> annual competition. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, and production companies.

Nine different MPT productions earned Gold, Silver, and/or Bronze Telly Awards during this year's competition. Among MPT's winning entries were two <u>HBCU Week NOW</u> shorts – *Beyond the Barbershop* and *CIAA 2025 Preview:* What to Expect at the CIAA – which each earned a People's Telly Gold Award.

The following MPT productions earned Telly Awards during the 2025 competition:

- Beyond the Barbershop
  - Gold Telly, Specialty Best Student category
  - Bronze Telly, General Student category
  - o Bronze Telly, General Student (Online) category
- CIAA 2025 Preview: What to Expect at the CIAA
  - o Gold Telly, General Promotional Video category
- 6 Days of Determination: The Story of the 1990 Morgan State Student Protest
  - Silver Telly, General Social Impact category
  - Bronze Telly, General Documentary category
- Artworks Digital Shorts
  - Silver Telly, Series Arts & Culture category

- Be Inspired: Collaboration Laboratory
  - Silver Telly, General Under \$25,000 category
  - Bronze Telly, General Documentary category
- <u>Direct Connection Special: Welcome from UMES</u>
  - o Silver Telly, General Educational Institution category
- HBCU Week NOW Original Films
  - Silver Telly, Series Documentary category
  - o Bronze Telly, Series Limited Series category
  - o Bronze Telly, Series: DEI Diversity, Equity, & Inclusion category
- State Circle Special: Where Do We Go From Here?
  - Silver Telly, General Information category
  - o Bronze Telly, General Public Interest & Awareness category
- Water's Edge: Black Watermen of the Chesapeake
  - Silver Telly, General Documentary category
  - Bronze Telly, General History category

"MPT is committed to impactful storytelling that informs, entertains, and inspires people in communities throughout our region and beyond," says Travis E. Mitchell, senior vice president and chief content officer. "These 17 Telly Awards – including two People's Gold Telly Awards – show that industry leaders and the general public recognize and appreciate the talent and dedication that drives our pursuit of content excellence and community service."

The Maryland State Ad Agency, a division of MPT, also received 2025 Telly Awards. Established in 2017, MSAA is an advertising and communications agency that delivers campaign planning, creative production, media planning and buying, and campaign analysis and reporting for state government agencies. The unit earned a Gold Telly in the General – Public Service & PSA category for a Maryland Department of Aging – Senior Call Check commercial and a Silver Telly in the General – Health & Safety category for a Maryland Department of Health – Anti-Stigma commercial.

Telly Awards recognize winners in categories including branded content; commercials and marketing; immersive, interactive, and mixed reality; non-broadcast; series, shows, and segments; and social video. This year's competition garnered more than 13,000 entries from video and TV content producers worldwide. Entries were judged by an industry body of over 200 experts from leading advertising agencies, production companies, and major television networks.

The full list of the 46<sup>th</sup> Annual Telly Awards winners is available at *tellyawards.com/winners/*.

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### **About Maryland Public Television**

Maryland Public Television (MPT) is a statewide, public-supported TV network and Public Broadcasting Service (PBS) member offering entertaining and educational content delivered by traditional broadcasting and streaming on TVs, computers, and mobile devices via its <u>online video player</u> and the <u>free PBS app</u>. A state agency operating under the auspices of the Maryland Public Broadcasting Commission, MPT also produces local, regional, and national programming and frequently earns regional Emmy® awards for its work. MPT's commitment to educators, parents, caregivers, and learners of all ages is delivered through its <u>Maryland Center for Media Literacy & Education</u> and <u>Thinkport.orq</u>. MPT's year-round community engagement activities connect viewers with resources covering a wide range of topics. More information is available at <u>mpt.org</u>.

### **About Maryland State Ad Agency**

The Maryland State Ad Agency (MSAA), established in 2017, is a division of Maryland Public Television (MPT). The business unit provides full-service advertising, marketing, communications, and media-buying services for Maryland state agencies and related organizations.