NEWS RELEASE

mpt Maryland Public Television

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Maryland Public Television appoints Chuck Roberts executive vice president and chief operating officer

OWINGS MILLS, MD – <u>Maryland Public Television</u> has announced that Charles "Chuck" Roberts, a broadcasting veteran with more than a decade of executive leadership in public television and radio operations in Indiana and West Virginia, has been named the statewide public TV network's executive vice president and chief operating officer.

Roberts succeeds Steven J. Schupak as chief operating officer after Schupak's July 1 transition to the role of president and chief executive officer. A senior member of MPT's executive leadership team, Roberts oversees the organization's Content, Production & Facility Services, Maryland Center for Media Literacy & Education, and Maryland State Ad Agency divisions.

Roberts arrives at MPT after more than two years as the president and chief executive officer of Lakeshore Public Media, a dual radio-TV licensee serving northwest Indiana and the Chicago metro area. Previously, he served as chief operating officer and, later, executive director of West Virginia Public Broadcasting (WVPB), a state-licensed public television and radio network.



Roberts began his broadcasting career at WVPB, progressing from production associate to director of video production before entering senior management. He has also worked in the West Virginia House of Delegates and served as a consultant for broadcast media and broadband before assuming his role at Lakeshore Public Media.

He is a 2024 graduate of the PBS Executive Leadership Program and also served on the board of directors of the Crossroads Chamber (northwest Indiana).

Roberts is an alumnus of West Virginia State University, where he studied mass communications and advertising. He earned a Master of Business Administration degree from Marshall University.

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About Maryland Public Television

Maryland Public Television (MPT) is a statewide, public-supported TV network and Public Broadcasting Service (PBS) member offering entertaining and educational content delivered by traditional broadcasting and streaming on TVs, computers, and mobile devices via its <u>online video player</u> and the <u>free PBS app</u>. A state agency operating under the auspices of the Maryland Public Broadcasting Commission, MPT also produces local, regional, and national programming and frequently earns regional Emmy® awards for its work. MPT's commitment to educators, parents, caregivers, and learners of all ages is delivered through its <u>Maryland Center for Media Literacy & Education</u> and <u>Thinkport.org</u>. MPT's year-round community engagement activities connect viewers with resources covering a wide range of topics. More information is available at <u>mpt.org</u>.