

PROFILE | **Chuck Roberts**

Executive Vice President &
Chief Operating Officer



Charles “Chuck” Roberts joined Maryland Public Television in the fall of 2025 after more than a decade of executive leadership in public television and radio operations in Indiana and West Virginia.

A senior member of MPT’s executive leadership team, Mr. Roberts’ primary duties are to oversee the statewide public television network’s Content, Production & Facilities Services, Maryland Center for Media Literacy & Education, and Maryland State Ad Agency divisions.

Mr. Roberts arrived at MPT in 2025 after more than two years as the president and chief executive officer of Lakeshore Public Media, a dual radio-TV licensee serving northwest Indiana and the Chicago metro area. Previous to that, he served as chief operating officer and, later, executive director of West Virginia Public Broadcasting (WVPB), a state-licensed public television and radio network.

He began his public media career in 2000 at WVPB, progressing from video production associate to director of video production before entering senior management.

Mr. Roberts also worked in the West Virginia House of Delegates, assisting the clerk of the House, and served as a consultant for broadcast media and broadband entities before assuming his leadership role at Lakeshore Public Media.

He is a 2024 graduate of the PBS Executive Leadership Program and also served on the board of directors of the Crossroads Chamber (in northwest Indiana).

Mr. Roberts is an alumnus of West Virginia State University, where he earned a bachelor’s degree in mass communications and advertising. He later earned a Master of Business Administration degree in 2022 from Marshall University.

He resides with his wife in Westminster, Maryland.