

PROFILE | Robert Ferrier

Series Producer,
Maryland Farm & Harvest
Content Division



Robert Ferrier is an award-winning producer, director, and writer who has contributed to MPT productions since 2009. In his current role, he leads production of the network's popular original series *Maryland Farm & Harvest*.

Mr. Ferrier began collaborating with MPT in 2009 as a freelance contract writer, producer, director, and editor for the original series *Outdoors Maryland*, earning a regional Emmy® in 2018. He also wrote, directed, and executive produced MPT's 2011 Chesapeake Bay Week® special *Seize the Bay*, a comical and musical jaunt around the Chesapeake hosted by members of the Eastport Oyster Boys band. In 2012, Mr. Ferrier produced and directed MPT's Emmy Award-winning documentary *Heart of the Civil War*.

In April 2022, Mr. Ferrier joined MPT's Content Division as series producer for *Maryland Farm & Harvest*. The weekly series tells stories of the farms, people, and technology that contribute to Maryland's largest industry: agriculture. Among other duties, Mr. Ferrier's primary responsibilities include overseeing production, managing a team of producers, and writing and editing scripts as the series enters its 13th season in November 2025. Under his leadership, *Maryland Farm & Harvest* has won six regional Emmy awards.

With more than 30 years of national TV production experience, Mr. Ferrier has worked with organizations such as National Geographic, Smithsonian Channel, History Channel, Food Network, and MotorTrend Network, in addition to PBS and MPT. From 1997-2005, he produced hundreds of hours of primetime television content as staff supervising producer, producer, and director for Discovery Communications.

In 2007, Mr. Ferrier and his wife, Daphne Glover Ferrier, founded Backfin Media, a video production company focused on documentary-style digital storytelling. Through Backfin Media, the Ferriers produced the award-winning half-hour documentary *SPENT: The Hidden Cost of Dementia* as well as its companion production *SPENT: Discussing Dementia*. The two programs debuted on MPT in 2020 and 2021, respectively.

Over his career, Mr. Ferrier has earned three regional Emmy Awards, the New York Festivals® TV & Film Awards Gold World Medal, one silver Telly Award, two bronze Telly Awards, a Special Jury Award from the WorldFest- Houston International Film Festival, and two CINE Golden Eagles. In 2018, he was the recipient of the Johns Hopkins University/Saul Zaentz Filmmaking Fellowship.

Mr. Ferrier studied mass communications and media at Harford Community College and graduated from the Broadcasting Institute of Maryland where he studied radio and television. He is a member of Women in Film and Video.

Mr. Ferrier resides in Severna Park with his wife and their dog, Brody.