

PROFILE

Sarah Sampson

Senior Producer
Content Division



Sarah Sampson joined Maryland Public Television in 2013 to work on the popular original series *Maryland Farm & Harvest*. She was named senior producer in 2023 after a decade of service for the statewide public TV network.

In her role as senior producer, Mrs. Sampson is principally responsible for managing MPT's Chesapeake Bay Week® initiative. In addition to leading its content and programming decisions, Mrs. Sampson serves as a primary producer of the week's cornerstone original productions including the recent *Lifblood: Chesapeake River Stories*.

Mrs. Sampson joined MPT in 2013, spending one year as a segment producer for the network's popular original series *Maryland Farm & Harvest* before taking over as series producer and director. For five years, she managed series production from segment selection through post-production while also directing field production and producing 10-plus episode segments per season.

In 2019, Mrs. Sampson was promoted to producer of natural history programs. She spent the next four years managing a range of MPT's outdoors and environmental programs including series such as *Outdoors Maryland*, specials such as *Destination Maryland*, and Chesapeake Bay Week. She was named a senior producer in 2023, taking on added responsibilities as the network expands production activity across genres.

Mrs. Sampson has earned 14 regional Emmy® Awards and ten Telly Awards for her work on projects including *Destination Maryland*, *Maryland Farm & Harvest*, and *Outdoors Maryland*, as well as Chesapeake Bay Week documentaries and specials such as *Chesapeake Beacons*, *Creatures of the Chesapeake*, *Racing Rivals: Log Canoes of Chesapeake Bay*, and *Resurrecting Poplar Island*.

Before joining MPT, Mrs. Sampson worked as a reporter at WBAL-TV in Baltimore and an adjunct instructor at Hood College, where she taught broadcast reporting and writing. Earlier, she served for three years as a reporter and producer at WGRZ-TV in Buffalo, NY.

She earned a bachelor's degree from the Philip Merrill College of Journalism at the University of Maryland, College Park. While still in school, Mrs. Sampson was as a freelance reporter in *The Baltimore Sun's* Harford County Bureau and worked as an associate producer and assignment editor at WBAL-TV. She then served as a reporter and weekend anchor at WHAG-TV in Hagerstown before heading to the position in Buffalo.

Mrs. Sampson lives with her husband and two daughters in Baltimore County, Maryland.



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