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MotorWeek announces streaming deal with DRIVEN

OWINGS MILLS, MD – *MotorWeek* today announced that both new and classic episodes of TV's original and longest-running automotive magazine series are now available on the new DRIVEN automotive media platform.

Episodes of the series current season will be added weekly, while *MotorWeek Retro* launches initially on DRIVEN with the show's first five seasons, soon expanding with additional seasons in the coming months.



"*MotorWeek* is thrilled to be a part of DRIVEN's groundbreaking effort to stream the widest possible array of new automotive videos, plus interact with fans in real time and create a true global community of car enthusiasts," says John Davis, *MotorWeek* series host and creator.

DRIVEN is a new cultural media platform for automotive enthusiasts, built by car people, for car people. Designed for every device that has a screen, the DRIVEN app can be downloaded for free from Apple's App Store and the Google Play store. It's also available on web browsers at getdriven.co and virtually all connected TV platforms.

"*MotorWeek* has been a cornerstone of automotive culture for more than 45 years, and we're proud to welcome this iconic series to DRIVEN," said Michael George, co-founder and CEO of DRIVEN. "We're excited to give fans a place to discover and revisit episodes, spark conversations around the cars and stories that have defined generations, and connect over a shared passion. We look forward to collaborating with John Davis and the *MotorWeek* team to bring that legacy to longtime fans and a new generation of enthusiasts."

Winner of dozens of prestigious automotive journalism awards, *MotorWeek* is currently on 320 PBS stations with a broadcast and cable market coverage of 86% nationwide. Viewers can find the days and times their local public television station airs *MotorWeek* by going to the Watch *MotorWeek* page on *motorweek.org*. Spanish-language viewers can once again catch *MotorWeek* on V-me.

Produced by Maryland Public Television, *MotorWeek* is nationally sponsored by Auto Value and Bumper to Bumper and TireRack.com.

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